



pollinate group

Pollinate Energy India Pvt Ltd is implementing the project on Behaviour Change Communication and Vaccine Hesitancy

Project is supported by

IndusInd Bank

& in collaboration with



Behaviour Change Communication and Vaccine Hesitancy

Project Goal

To equip 150 women as change agents to reach 37,500 people from informal settlement communities in urban and rural India with access to COVID-19, health and hygiene information, COVID-19 vaccinations, and affordable health and hygiene products.

Project Activities

To achieve the above objectives, the following activities will be implemented:

- Train and support the women entrepreneurs to become successful change agents in disseminating health & Hygiene information to the community members.
- Procure health, energy, and hygiene products for our change agents to distribute in their communities.
- Develop and disseminate COVID-19 vaccination, health and hygiene Information, Education, and Communication materials.
- Run education camps to create awareness about the importance of vaccines and reduce vaccine hesitancy amongst the community members
- Strengthen our impact measurement by partnering with impact technology Solutions to customise a mobile application for data collection.

Project Objectives

- Provide women entrepreneurs from underserved communities in Karnataka to practice entrepreneurship and bring a change in the health and hygiene habits of community members while being able to create a source of dignified income for themselves.
- Reduce vaccine hesitancy and increase COVID-19 vaccine uptake in informal settlement communities through facilitating access to COVID-19 vaccine, as well as health and hygiene information.
- Increase equitable access to affordable health and hygiene products amongst marginalised communities.
- Increase our ability to better capture behaviour change and impact data by implementing the digital impact measurement system.

Project Update - 20th March 2022

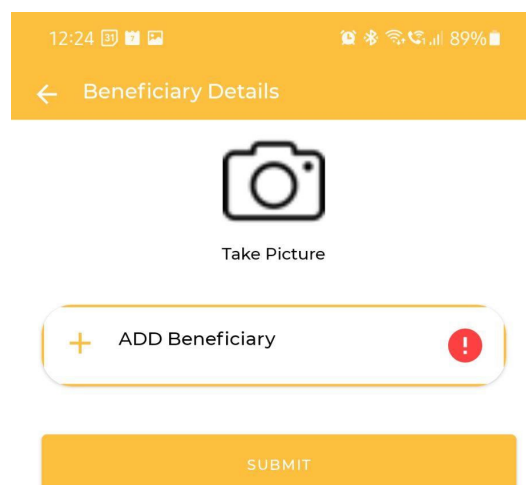
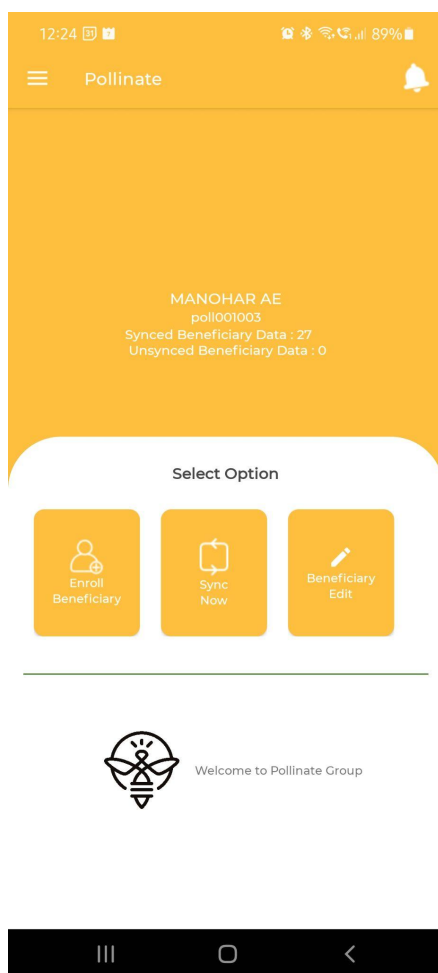
Pollinate Energy India Pvt Ltd initiated the following activities in the month of Feb and March 2022 which adds to the implementation and completion of the project.

Resources

Pollinate is working with 20 Field Resource's to gather data on the Vaccine Hesitancy project. Resources are spread across, Bangalore, Tumkur, Hosadurga, Bidar regions to interact with the communities and gather data on Vaccination and address vaccine hesitancy challenges


Impact Tool

Impact tool was prepared to collect data from the consumers and provide the trends in data and reporting



12:25 89%


← Beneficiary Details



City*

City

Photography of Beneficiary*



Id Proof Type

Select ID Proof Type ▼

Id Proof No

Id Proof

Vaccinated

Select Vaccinated ▼

Date Of Education Hive*

Date of birth

SUBMIT

12:25 89%

← Beneficiary Details

MANOHAR AE

Suryamukhi Names

Select Suryamukhi Names ▼

Date Of Interview*

Date of Interview

Name*

Name

Gender*

Select Gender ▼

Contact Number*

Contact Number

Age*


Age

Latitude Longitude*

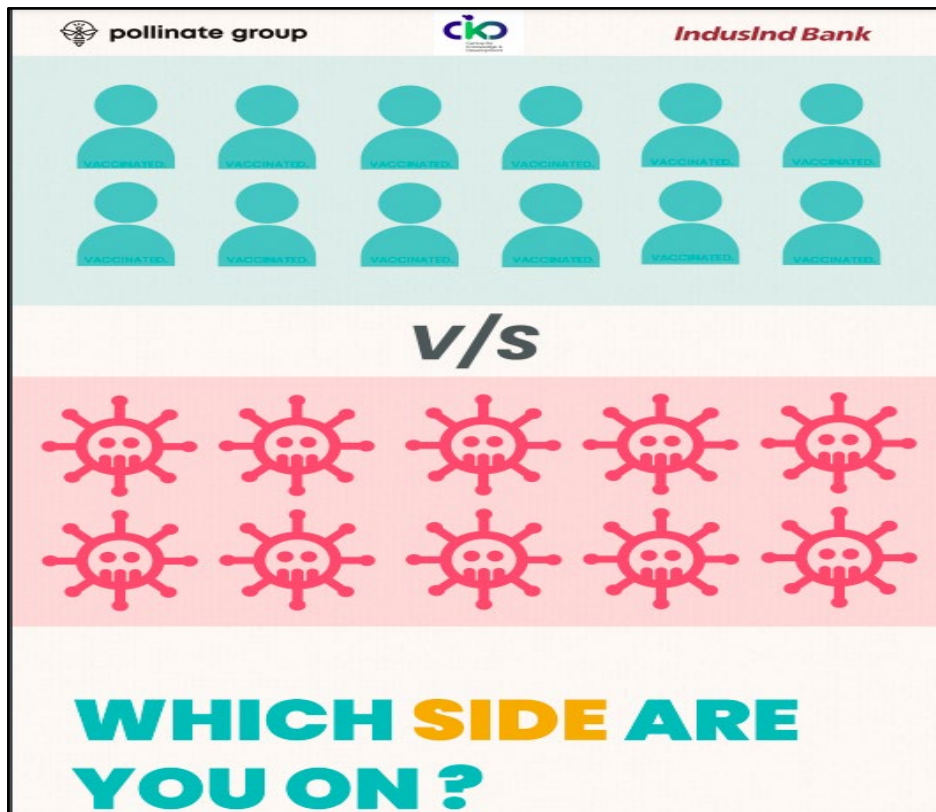
Latitude,Longitude

GPS is enabled

HIDE MAP



Design of proposed collaterals for awareness raising



Data collection: Pollinate has hired a Task Force team to work with communities and conduct interviews with unvaccinated community members . The data collection is currently happening in: Urban and Rural Bangalore, Tumkur District, Bidar District and Chitradurga District.



Data Collection in Bangalore



Data Collection in Bangalore



Data Collection in Bangalore



Data Collection in Hosadurga

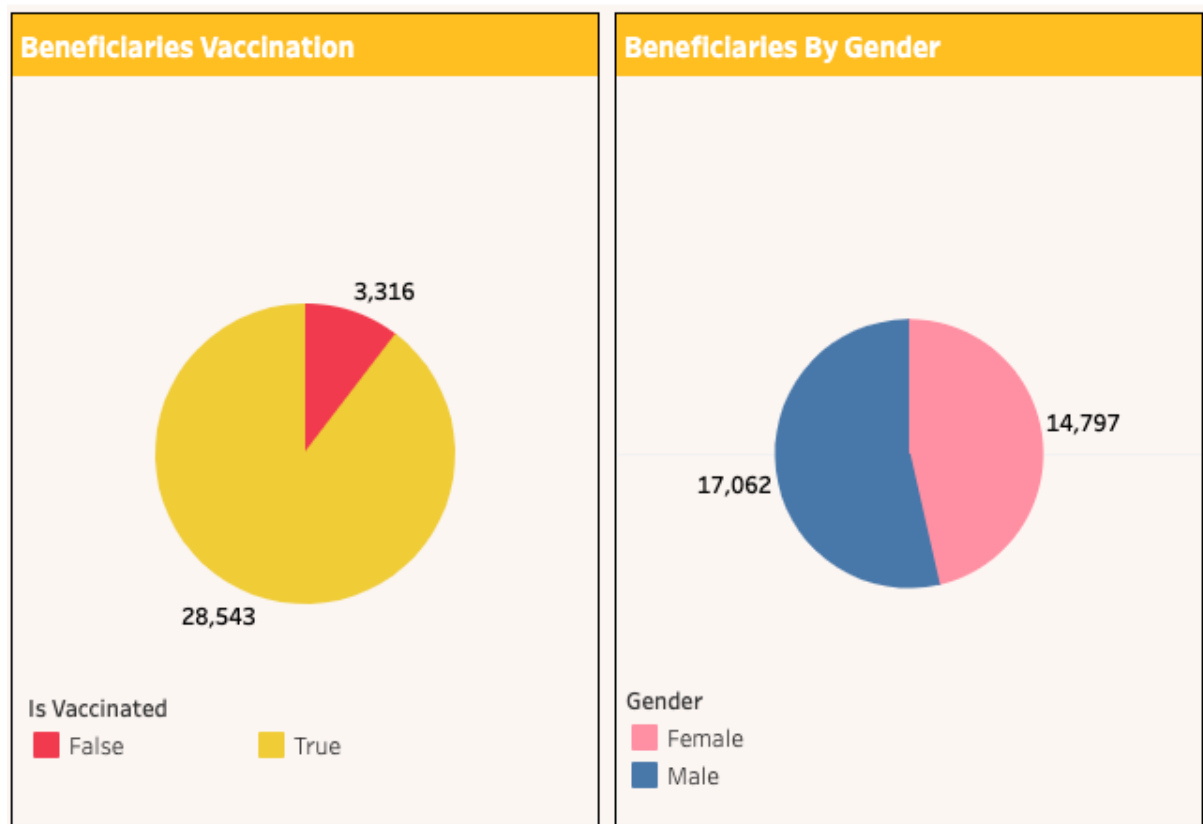
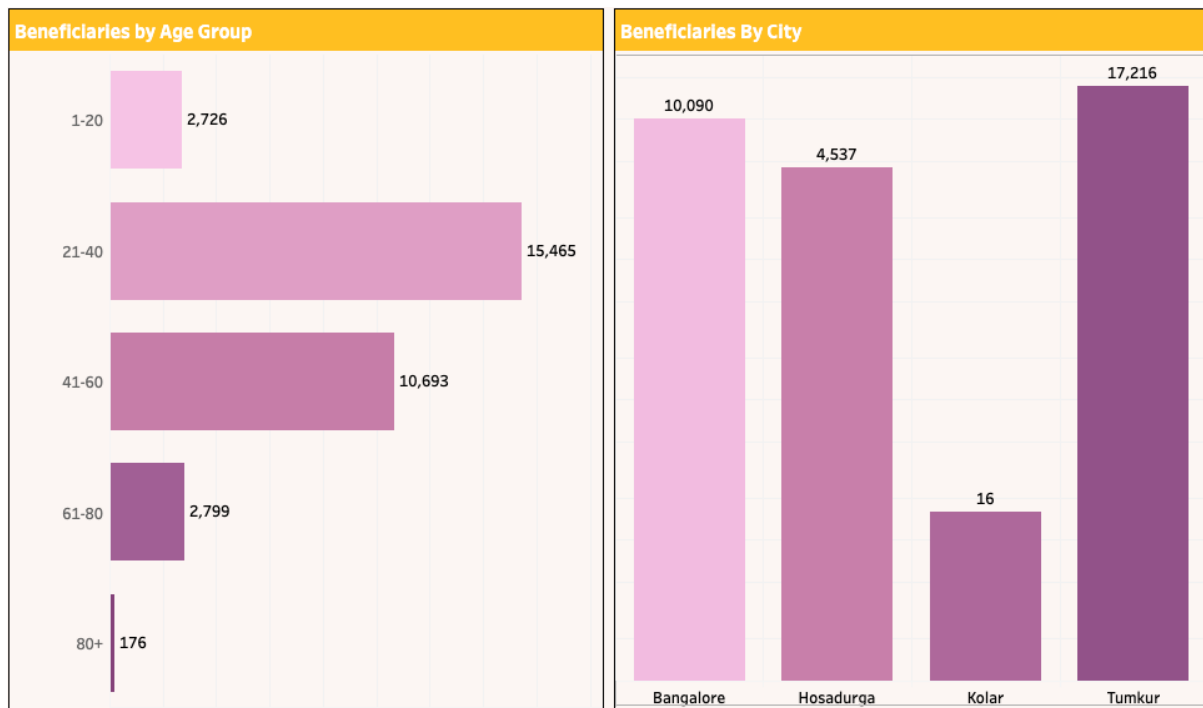


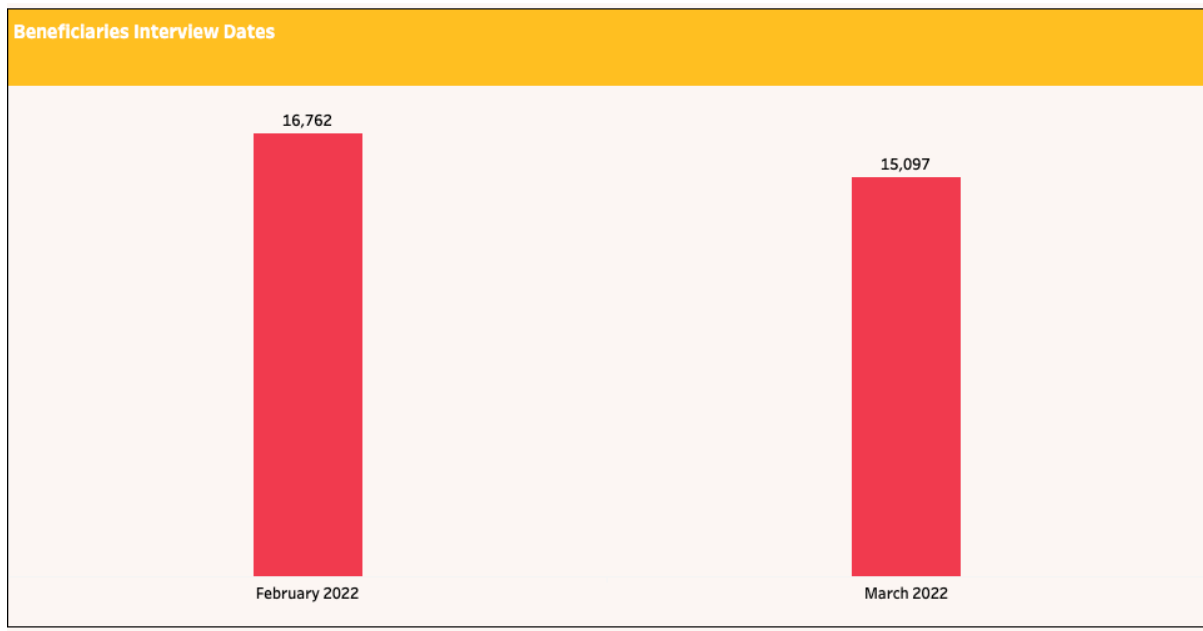
Data Collection in Tumkur

Education Camps

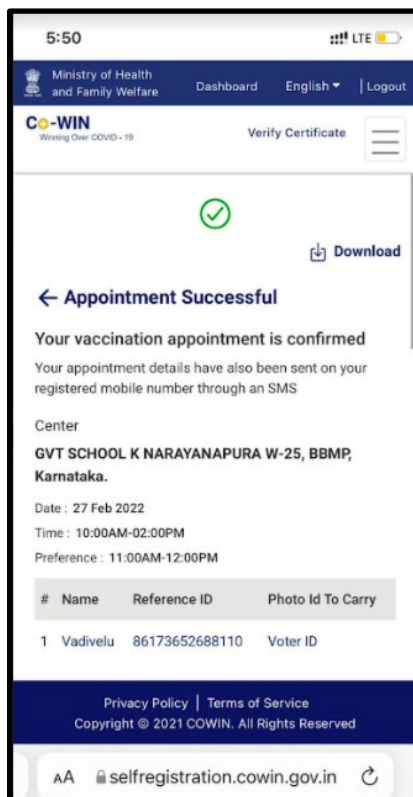


Data Update





Beneficiaries with smartphones have also sought help in registering them for vaccination



MEERA PARIVAR, MERI SURAKSHA.

IT'S NOT ONLY ABOUT YOUR SAFETY BUT
THE HEALTH OF YOUR FAMILY TOO.

DO YOU WANT TO KEEP THEM SAFE?

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Attached are also the initial research finding from the communities on the barriers regarding vaccination and areas of opportunity for creating awareness