

Envisioning a world where  
women, adolescents & children  
realise their full potential





# Centre for Knowledge and Development (CKD)

is a knowledge-driven, community-focused, partnership-building, forward-thinking organization. CKD relentlessly pursues building the agency of women, adolescents, and children by providing equitable access to health, nutrition, education, 21<sup>st</sup>-century skills, livelihood, and employability.

## Our Focus Areas



Health



Nutrition



Education & 21<sup>st</sup> Century Skills



Livelihood & Employability



Climate Change



Knowledge Management

**Our Fundamental Ethos**  
**DIVERSITY, EQUITY & INCLUSION**

## Message from the Board of Directors



“Centre for Knowledge and Development, within a few years has done path-breaking work in the areas of health, nutrition, and education, keeping the focus on women and girls.”

Amita Sharma

“

I have been associated with Centre for Knowledge and Development from the beginning. CKD adopts a human-centered design approach and aspires to translate research knowledge into action for measurable impact.”



Geeta Mathur

**VISION**

Creating a world imbued with values of Diversity, Equity, and Inclusivity where women, adolescents, and children realise their full potential.

**MISSION**

To empower women, adolescents, and children to get equitable access to health and nutrition, 21<sup>st</sup>-century skills, education and equal employment opportunities.

**GOAL**

Create an alliance of engendered and mission-aligned partners to support 20 million women and girls to realise their fullest potential by 2040.



# Leveraging Digital Design Technology for Education

## JIGYASA

Supported by Vodafone Foundation, Jigyasa leverages digital technology to build the skills of teachers in elementary schools across five states. Knowledge base and teaching-learning processes of teachers across 2266 government schools (grade 1-8) across 26 districts have been enriched. The aspect of sustainability is embedded by ownership of the state governments, via Memorandum of Understanding (MoUs).



**50,000+** teachers improved their digital competencies and benefitted over **3,00,000** students indirectly



**16 model schools** equipped with ICT for the enhancement of digital learning



**1000+** Teachers awarded, and **120** students given scholarships

## DIGITS

Infusing digital pedagogy in the education system enhances Continuity 21st-Century skills amongst girls, preparing them for the future. Supported by GAIL (India) Limited, DIGITS - 'Digitech for Teachers in Schools' is building a favorable ecosystem in 25 government schools of Bokaro, Jharkhand by integrating Smart Class and strengthening teachers' digital skills.

The program has been welcomed by the district and state department as a critical intervention to leverage the existing digital infrastructure in the schools.

DIGITS will train over **260 teachers** and indirectly benefit **15,500+ students**.



# Ensuring Equitable Access to Health and Nutrition



## CLOSING THE GAP IN NUTRITION

### Suposhit Jharkhand

In Jharkhand, 46.3% of children are underweight, and 67.4% of women aged between 15 and 49 are anemic. Supported by Children's Investment Fund Foundation (CIFF), Suposhit Jharkhand, strengthens nutrition governance and social accountability mechanism in 5 tribal districts. The project aims to improve mothers' and children's health and nutrition, ensuring increased access and service delivery.

**223,834**

People sensitized about the government benefits

**7,269**

Beneficiaries facilitated access to Pradhan Mantri Matru Vandana Yojana (PMMVY)

**158,819**

Beneficiaries ensured access to Supplement Nutrition Program (SNP)

## BREAKING THE INTER-GENERATIONAL CYCLE OF MALNUTRITION

### PRABHAT POSHAN SAATHI

A dynamic partnership between Hindustan Unilever Limited (HUL) and CKD to ensure a healthy future for mothers and children in Gandhidham block (Kutch district) of Gujarat and Sinnar block (Nashik) and Khamgoan block (Buldhana) Maharashtra. CKD will reach beneficiaries in three years across four target groups of reproductive age, pregnant and lactating women, caregivers of children, and adolescent girls.

## SAFE SURGERY IN FAMILY PLANNING & OBSTETRICS

### MOMENTUM

Within maternal health and family planning programs, there is an urgent need to strengthen surgical safety provisions and improve access to long-acting reversible contraceptives (LARCs) for youth and young married couples.

Supported by EngenderHealth, CKD is complementing the government's ongoing efforts of quality improvement, and ensuring sustained access to services in public and private health facilities of Madhya Pradesh and Karnataka.



# Breaking Barriers - Building Resilience for COVID-19



## ENHANCING VACCINE CONFIDENCE THROUGH A PUBLIC EDUCATION PROGRAM

### Win with Vaccines

In 2021, 200 million adults across the country had vaccination hesitancy<sup>1</sup>. In partnership with NATHEALTH-Healthcare Federation of India, CKD has built COVID-19 vaccine confidence in five low-coverage districts across Assam and Haryana. The campaign leverages influencers to gain inroads amongst the resistant communities. The resistant populations in the districts of Baksa, Chirang, South Salmara and Udalguri in Assam and Nuh in Haryana were mobilised through an intensive Behaviour Change Communication campaign.



### Investing in Health Professionals for COVID-19 Care and Management

With the support of Morpho Foundation, CKD in partnership with Wipro GE Healthcare trained 1274 health professionals with skills and knowledge required to manage COVID-19 patients. Healthcare professionals, Community Health Workers (CHW), Paramedical staff, Nurses, and Doctors across nine states, were trained in modules that were tailored to each cadre's needs.

### Behavior Change Communication and Vaccine Hesitancy

Supported by IndusInd Bank, CKD sensitised 7,30,000+ people in underserved informal settlement communities in three districts of Karnataka, about COVID-19 vaccines, through 150 women change agents.

### COVID-19 Game for Creating Awareness and Demystifying Common Myths

With the support of UNDP, CKD developed a behavioral change digital game for COVID-19 sensitisation. It is available in 7 Indian and 5 International languages.

<sup>1</sup> <https://www.who.int/countries/ind>

The improvement in the knowledge levels is a testimony to the success of this model of this project

Health Professionals	Pre-Training Assessment Score	Post-Training Assessment Score
CHWs	73%	93%
Nurses	65%	86%
Doctors	74%	81%
Paramedics	71%	81%



# Translating Collective Knowledge into Action

## Knowledge Partnership with NITI Aayog, Women Entrepreneurship Platform for Women Transforming India Awards 2021

NITI Aayog's Women Entrepreneurship Platform (WEP) during the 5th edition of the Women Transforming India Awards recognized the commendable and path-breaking endeavors of India's 75 women change-makers. In Partnership with NITI Aayog, CKD conceptualised and developed a Coffee Table Book capturing the stories of these 75 Awardees.

## Knowledge Products

- Making Workplaces Safe for women - A Gender Audit Report
- Gender Issues in Urban Transformation - A Colloquium
- Knowledge Hub for e-Learning (KHEL) - An interactive ICT module for enhanced teacher-student learning



VIEW COFFEE TABLE BOOK AT:  
<https://www.ipeckd.org/women-transforming-india/>





## Why we do it



Only **1 in 10** children aged **6-23** months receive an adequate diet



More than half of women (**55%**) in India are anemic



The workforce participation rate of women is **22.5%** as compared to **53.9%** for men



**40%** of the world's **60** million child marriages take place in India



**33.3%** of the female population has ever used the internet



**Every hour** a student dies by suicide due to stress

Invest in Girls. Invest in the Future.

“ I received scholarship under Jigyasa project that helped me buy my own laptop. It has empowered me to pursue my dreams. ”

**MANISHA SHARMA**

Beneficiary, Project Jigyasa  
Sikar, Rajasthan

## Our Strengths

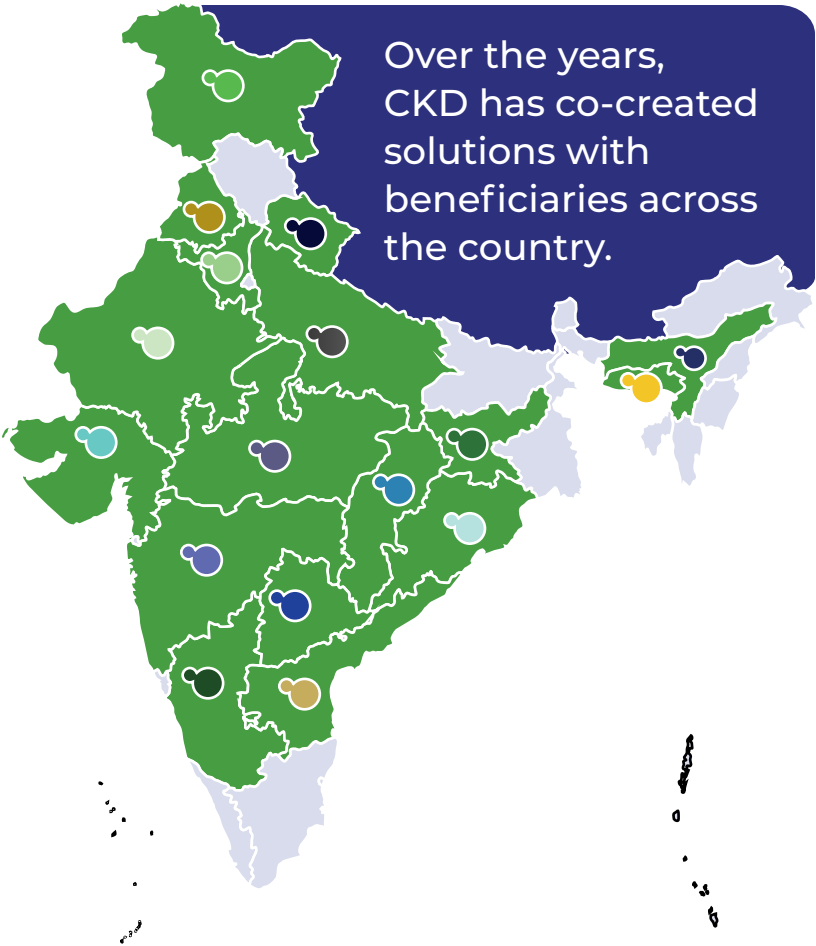
- Evidence-based policy support
- Convergence through strategic partnerships
- Strengthening state capacities for policy implementation
- Collaborate and build knowledge products to share learnings across platforms
- Leverage technological solutions to deliver innovations at scale
- Curate relevant and responsive BCC campaigns for routine immunisation and nutrition
- Building capacities for strengthening mental health services





Footprints

- Assam
- Andhra Pradesh
- Chhattisgarh
- Gujarat
- Haryana
- Jammu and Kashmir
- Jharkhand
- Karnataka
- Madhya Pradesh
- Maharashtra
- Meghalaya
- Odisha
- Punjab
- Rajasthan
- Telangana
- Uttar Pradesh
- Uttarakhand



Nurturing Lasting Collaborations



We leverage IPE Global's two decades of knowledge and experience

400 MILLION+

People Impacted

50 + Funding Partners

Govt., Bilateral, Multilateral & Philanthropic

1000 +

Projects Delivered

100 +

Countries Worked In

14

State offices

1100 +

Full-Time Workforce

CIFF CHILDREN'S INVESTMENT FUND FOUNDATION

Manzil

Empowering Adolescent Girls through Vocational and Life Skills

UDAAN

A 360 Degree Approach to Prevent Adolescent Pregnancy

Rajpusht

Transforming systems for high impact nutrition results

USAID FROM THE AMERICAN PEOPLE

SAMRIDH

Healthcare Blended Finance Facility

SAMVEG

Systems approach for MNCH focusing on vulnerable geographies

BILL & MELINDA GATES foundation

The RANI Project

Reduction in Anemia through Normative Innovations

Climate Smart Agriculture

Scoping study across South Asia

South Asian Policy Leadership for Improved Nutrition & Growth (SAPLING)

Assessment, Landscaping & Institutional Analysis across South Asia

THE WORLD BANK IBRD • IDA

Strengthening Teacher-Learning and Results for States (STARS)

Supporting government initiatives

Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP)

Supporting government initiatives

dasra

Health of Youth and Adolescents

Strengthening Participation in National Adolescent Health Programme

ADB ASIAN DEVELOPMENT BANK

Teachers Training Programs

Design and Delivery of Professional Development Programs

Supporting Industry Linkages & Captive Placements For Youth





**Investing in ripples that  
create waves of change**



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