



Centre for Knowledge and Development (CKD)

is a knowledge-driven, community-focused, partnership-building, forward-thinking organisation. CKD relentlessly pursues building the agency of women, adolescents, and children by providing equitable access to health, nutrition, education, 21st-century skills, livelihood, and employability.

VISION

Creating a world imbued with values of Diversity, Equity, and Inclusivity where women, adolescents, and children realise their full potential.

MISSION

To empower women, adolescents, and children to get equitable access to health and nutrition, 21st-century skills, education and equal employment opportunities.

GOAL

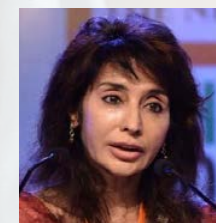
Create an alliance of engendered and mission-aligned partners to support 20 million women and girls to realise their fullest potential by 2040.

Our Focus Areas



Our Fundamental Ethos
DIVERSITY, EQUITY & INCLUSION

Message from the Board of Directors



“Centre for Knowledge and Development, within a few years has done path-breaking work in the areas of health, nutrition, and education, keeping the focus on women and girls.”

Amita Sharma

“I have been associated with Centre for Knowledge and Development from the beginning. CKD adopts a human-centered design approach and aspires to translate research knowledge into action for measurable impact.”



Geeta Mathur

Breaking the Inter-generational Cycle of Malnutrition



BREAKING NUTRITIONAL BARRIERS, NURTURING HEALTHIER COMMUNITIES

Prabhat Poshan Saathi

In the picturesque landscapes of Khamgaon and Sinnar in Maharashtra and Anjar and Gandhidham in Gujarat, a remarkable transformation is taking place in 184 Villages supported by Hindustan Unilever Limited (HUL), under the aegis of an exciting initiative “Prabhat Poshan Saathi “.

At its core, this program is about equipping communities with knowledge and driving behaviour change. Through personalised counselling sessions, pregnant women, young mothers and caregivers discover the profound impact of proper nutrition during pregnancy, lactation, and early childhood. The torchbearers of change, the “Prabhat Poshan Saathis,” lead community discussions in Participatory Learning Action (PLA) meetings, igniting transformation. Further, in schools, adolescent girls are empowered with insights into nutrition, health, and hygiene.

Engaging tools like audio-visual aids, vibrant wall paintings, and nutri-calendars make learning captivating. Communities, driven by this knowledge, cultivate Nutri-gardens, turning backyards into vibrant sources of nutrition. This is more than a program; it’s a narrative of hope, where knowledge blooms and communities unite to nurture healthier futures for 6,93,916 pregnant and lactating women, young children, and adolescents.

EMPOWERING TRIBAL WOMEN AND GIRLS WITH KNOWLEDGE ON HEALTH AND NUTRITION

Sashakt

Supported by GAIL (India) Limited, Project Sashakt is imparting essential knowledge on health and nutrition in tribal communities of Jhabua, Madhya Pradesh. It revolves around adolescent students, both girls and boys, Self-Help Group (SHG) members, local governing bodies (panchayats), and healthcare providers.

Project Sashakt is dedicated to raising awareness about anemia, particularly sickle cell anemia. It promotes nutritious local diets and educates caregivers to adopt healthy eating habits. The project’s mission extends to dispelling nutrition myths, preventing early marriages and pregnancies among women and girls, and enhancing institutional resources for a healthier tomorrow.

Ensuring Equitable Access to Health and Nutrition



CLOSING THE GAP IN NUTRITION

Suposhit Jharkhand

In Jharkhand, 46.3% of children are underweight and 67.4% of women aged between 15 and 49 are anemic. Supported by Children's Investment Fund Foundation (CIFF), Suposhit Jharkhand strengthened nutrition governance using a top-down and bottom-up social accountability mechanism in five tribal districts. The project strived to make the Government of India's flagship programs for mothers and children become robust in implementation, ensuring increased access and service delivery.

223,834 People sensitised on the government schemes

Facilitated access to Pradhan Mantri Matru Vandana Yojana (PMMVY) for **7,269** women

Ensured access to Supplement Nutrition Program for **158,819** women

SAFE SURGERY IN FAMILY PLANNING & OBSTETRICS

Momentum

Within maternal health and family planning programs, there is an urgent need to strengthen surgical safety provisions and improve access to long-acting reversible contraceptives (LARCs) for youth and young married couples.

Supported by EngenderHealth, CKD complemented the government's efforts of quality improvement, and ensured sustained access to services in public and private health facilities of Madhya Pradesh and Karnataka.

Breaking Barriers - Building Resilience for COVID-19



ENHANCING VACCINE CONFIDENCE THROUGH A PUBLIC EDUCATION PROGRAM

Win with Vaccines

In 2021, 200 million adults across the country had vaccination hesitancy¹. In partnership with NATHEALTH-Healthcare Federation of India, CKD built COVID-19 vaccine confidence in five low-coverage districts across Assam and Haryana. The campaign leveraged influencers to gain inroads amongst the resistant communities. The resistant populations in the districts of Baksa, Chirang, South Salmara and Udalguri in Assam, and Nuh in Haryana, were mobilised through an intensive Behaviour Change Communication campaign.



Investing in Health Professionals for COVID-19 Care and Management

With the support of The Morpho Foundation, CKD in partnership with Wipro GE Healthcare trained 1274 health professionals with skills and knowledge required to manage COVID-19 patients. Healthcare professionals, Community Health Workers (CHW), Paramedical staff, Nurses, and Doctors across 9 states, were trained in modules that were tailored to each cadre's needs.

Behavior Change Communication and Vaccine Hesitancy

Supported by IndusInd Bank, CKD sensitised 7,30,000+ people in underserved informal settlement communities in Karnataka, about COVID-19 vaccines, through 150 women change agents.

COVID-19 Game for Creating Awareness and Demystifying Common Myths

With the support of UNDP, CKD developed a behavioral change digital game for COVID-19 sensitisation.

The improvement in the knowledge levels is a testimony to the success of this model

Health Professionals	Pre-Training Assessment Score	Post-Training Assessment Score
CHWs	73%	93%
Nurses	65%	86%
Doctors	74%	81%
Paramedics	71%	81%

¹ <https://www.who.int/countries/ind>

Translating Collective Knowledge into Action

Knowledge Partnership with NITI Aayog, Women Entrepreneurship Platform for Women Transforming India Awards 2021

NITI Aayog's Women Entrepreneurship Platform (WEP) during the 5th edition of the Women Transforming India Awards recognised the commendable and path-breaking endeavors of India's 75 women change-makers. In Partnership with NITI Aayog, CKD conceptualised and developed a Coffee Table Book capturing the stories of these 75 Awardees.



View the Coffee Table Book at: <https://www.ipeckd.org/women-transforming-india/>



Knowledge Products

- Making Workplaces Safe for women - A Gender Audit Report
- Gender Issues in Urban Transformation - A Colloquium
- Knowledge Hub for E-Learning (KHEL) - An Interactive ICT Module for Enhanced Teacher-Student Learning



NATHEALTH Healthcare CSR Awards 2023

As the knowledge partner, CKD curated and facilitated the NEATHEALTH Healthcare CSR Awards 2023, organised by NATHEALTH – Healthcare Federation of India. The annual awards are an effort to encourage best practices in Corporate Social Responsibility (CSR) and to recognise the efforts of the companies internalising CSR into their organisational values. CKD call for awards received an impressive 63 applications, with 53% coming from implementation partners and 67% from CSR Donors. A respected six-member jury, aided by CKD, selected the awards.

The awards were conferred at the Arogya Bharat NATHEALTH Annual Summit on March 23rd, 2023, to the winning organisations by Hon'ble Shri Rao Inderjit Singh, Minister of State, Ministry of Corporate Affairs.

Under the "Win with Vaccines" project, the Coffee Table Book was released, and the project film was screened at the summit. The project's key achievements were highlighted as a public education campaign that has built COVID-19 vaccine confidence amongst the left-out dropout and resistant populations in Assam and Haryana.

View the Coffee Table Book here: www.ipeckd.org/win-with-vaccines/

Watch the "Win with Vaccines" film here: <https://lnkd.in/d7QAU38i>

AWARD CATEGORY	AWARDEES
Environmental Health	NTPC Limited
COVID-19 Preparedness and Resilience	Jivika Healthcare
Community-Based Health Solutions	Child in Need Institute (CINI)

Jigyasa

Supported by Vodafone Foundation, Jigyasa leveraged digital technology to build the skills of teachers in elementary schools across five states. Knowledge base and teaching-learning processes of teachers within 2266 government schools (grade 1-8) in 26 districts was enriched. The aspect of sustainability was embedded by ownership of the state governments via Memorandum of Understanding (MoUs).



50,000+ Teachers improved their digital competencies and benefitted over **3,00,000** students indirectly



16 Model schools equipped with ICT for the enhancement of digital learning



1000+ Teachers awarded, and **120** students given scholarships

Our Strengths

- Evidence-based policy support
- Convergence through strategic partnerships
- Strengthening state capacities for policy implementation
- Collaborate and build knowledge products to share learnings across platforms
- Leverage technological solutions to deliver innovations at scale
- Curate relevant and responsive BCC campaigns for routine immunisation and nutrition
- Building capacities for strengthening mental health services



DIGITS

Infusing digital pedagogy in the education system enhances 21st-century skills amongst girls, preparing them for the future. Supported by GAIL (India) Limited, DIGITS - 'Digitech for Teachers in Schools' built a favourable ecosystem in 25 government schools of Bokaro, Jharkhand by integrating Smart Class and strengthening teachers' digital skills.

The program was welcomed by the district and state department as a critical intervention to leverage the existing digital infrastructure in the schools.



260 Teachers trained



15,500+ Students benefited

“

I have benefited from **smart class** a lot, since I struggled to learn subjects like **Geography and Science** due to no interactive learning method. We used to **learn** everything from words earlier, which was only theory, but now we **learn through smart class**, which gives us a deep learning experience. **Learning difficult topics like maps and climate change is much easier with smart class.** I feel very excited to learn new things.

”

SHEHJADI KHATOON

Project DIGITS

Government High School
Bokaro, Jharkhand

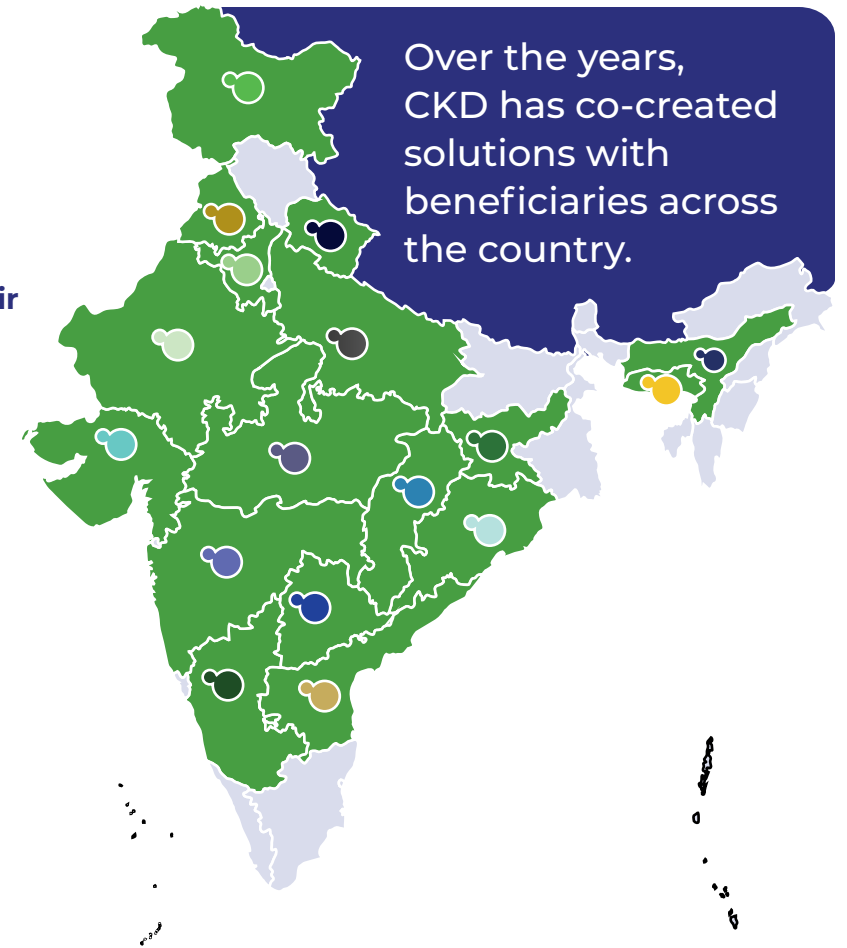


A Glimpse of the Behaviour Change Communication Campaign Material under the “Win with Vaccines” Project

LANGUAGES: • HINDI • BODO • BENGALI • ASSAMESE • ENGLISH

Footprints

- Assam
- Andhra Pradesh
- Chhattisgarh
- Gujarat
- Haryana
- Jammu and Kashmir
- Jharkhand
- Karnataka
- Madhya Pradesh
- Maharashtra
- Meghalaya
- Odisha
- Punjab
- Rajasthan
- Telangana
- Uttar Pradesh
- Uttarakhand



Over the years, CKD has co-created solutions with beneficiaries across the country.

Nurturing Lasting Collaborations

Investing in ripples that
create waves of change



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